

# Colee WHITACRE

copywriter



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cwhitacre.com

A recent Ad School graduate eager to apply my 6+ years of writing experience and passion for bringing ideas and stories to life to a creative agency. I have worked on teams and as an individual and enjoy working both independently and as a collaborator. I have some proficiency in BTS production needs, event planning and coordination, and PR, and I am always looking to add new skills to my repertoire. I am excited to get involved in many different projects and am thrilled to have the chance to work alongside and learn from other creative professionals.

## EDUCATION

2023-2024

### Denver Ad School

Copywriting

2015-2016

Community College of Denver  
Associates in Journalism and New Media

## SKILLS

- Collaborative concepting
- Creative writing
- Copyediting
- Decisive problem solving
- Production coordination
- Really good at soups

## WORK EXPERIENCE

### Copywriter

Denver Ad School, Jan. 2023 - April. 2024

- Creating, understanding, and executing briefs.
- Collaborative problem solving.
- Produce quality and well-informed copy under tight deadlines.
- Alternate effortlessly between different brand tones.
- Efficiently manage my time and skills while working on as many as 10 brands at a time.

### Creative Content Manager

Jubilee Womens Center, 2021 - 2023

- Create and execute non-profit Development plan.
- Draft, edit, and send all donor and community communications.
- Concept and execute fundraising initiatives able to bring in over \$500,000 per campaign.
- Event planning and coordination

### Associate Producer

Netflix, April 2019 - Oct. 2019(contract)

- Work alongside a team to write scripts, direct voiceover, and make creative decisions for Netflix top-ten original series.
- Provide temporary and permanent voice-over work.
- Keep production on schedule.
- Assist with casting.
- Clip procurement.
- Take and apply Executive Producers feedback.

### Communications

Freelance, 2021 - Now

- Draft weekly emails to hundreds of members of Colorado PERA.
- Write website updates for COPERA.
- Create content plan for a Humane Society
- Produce newsletters for the Colorado Trial Lawyers Association.